

## **Darden, Batten and BIS Sustainability Innovators' Roundtable**

- WHO:** UVA Darden School of Business, UVA Batten School of Leadership and Public Policy, the independent Business Institute for Sustainability, and a select group of sustainability innovation officers (Chief Sustainability Officers, or equivalent) and other innovation leaders.
- WHAT:** A facilitated dialogue about the role of corporate sustainability innovation in tackling the critical issue of climate change.
- WHERE:** Sands Capital Management Building, 1000 Wilson Blvd, Suite 3000  
Arlington, VA 22209.
- WHEN:** Thursday, 26 October, 2017, 10:15am – 5:00pm
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### **AGENDA:**

- 9:45 – 10:15 Breakfast and Coffee Available
- 10:15 – 11:30 Welcome & Introductions. The Innovation Imperative. Led by Mike Lenox.
- Framing the Challenge
  - What can companies do to become and remain leaders in sustainability innovation?
  - How is your company thinking about business innovation opportunities, as well as risks, related to climate change?
- 11:30 – 11:45 Coffee Break
- 11:45 – 1:00 Sustainability Innovation and the Business/Public Policy Nexus. Led by Kevin Fay and Jay Shimshack.
- What role do current public policy and policy uncertainty play in sustainability progress?
  - What should the business community do to promote beneficial and cost-effective policy for sustainability-focused innovation?
  - What should the policy community do to encourage beneficial and cost-effective innovation to achieve sustainability aims?

- 1:00 – 2:00 Working Lunch. Led by Kevin Fay
- What would it take to advance domestic and international policies that support sustainability innovation progress?
- 2:00 – 3:15 Sustainability Innovation and the Business/Public Policy Nexus, continued
- What domestic/international policy topics are of greatest interest to your company?
  - What interrelationships exist among sustainability functions, business functions and policy efforts in your organization?
- 3:15 – 3:30 Coffee Break
- 3:30 – 4:30 Innovation for Sustainability. Led by Mike Lenox.
- How might climate change drive disruption and transformation in your industry?
  - What are the barriers to your company effectively bringing sustainability solutions to market?
  - Is climate change currently influencing your corporate strategy?
  - How might internal and external incentives be aligned to foster sustainable technologies, business models and enterprises?
- 4:30 – 5:00 Building a [Jefferson Innovation Summit](#) on Innovation to Tackle Climate Change. Led by Mike Lenox.
- What critical questions could be tackled in a Socratic dialogue among sustainability innovation thought leaders?
  - Who would be the ideal participants representing a variety of perspectives and expertise?
  - How might a policy “playbook”, developed out of this exchange of ideas, have the greatest impact on public policy and business leadership to tackle climate change?
  - What ongoing projects would be most supportive of corporate sustainability innovation efforts?

CO-HOSTS: University of Virginia and Business Institute for Sustainability partners will convene the event, inform discussions with research and policy insights, and summarize post-meeting lessons. The day's seminar-style discussion is intended to engage sustainability innovation (or equivalent) professionals and address issues common across sectors.

- Kevin Fay, Vice-Chairman and CEO, Alcalde and Fay; Co-Founder and Executive Director, Business Institute for Sustainability
- Stephen Harper, Global Director for Environment and Energy Policy, Intel; Co-Founder and Chairman, Business Institute for Sustainability
- Erika Herz, Director of Research and Intellectual Capital, Batten Institute for Entrepreneurship and Innovation, U.Va. Darden School of Business
- Michael Lenox, Professor of Business Administration, Senior Associate Dean and Chief Strategy Officer, UVA Darden School of Business
- Jay Shimshack, Associate Professor of Public Policy and Economics, UVA Batten School of Leadership and Public Policy

#### CO-HOST BIOS:

**Kevin J. Fay** is the Vice-Chairman & CEO of Alcalde and Fay, an independent advocacy research firm. Kevin is an internationally recognized specialist on environmental and energy issues with particular emphasis on governmental policies involving the atmosphere and climate. He has served in a management capacity for public affairs programs for major trade associations. He is currently active with the International Climate Change Partnership, Alliance for Responsible Atmospheric Policy, and Safe Buildings Alliance, all business-oriented coalitions of companies and associations working to address global environmental issues. Mr. Fay has twice been recognized by the Environmental Protection Agency for leadership in global environmental protection.

**Stephen Harper** is Global Director, Environment and Energy Policy, at the Intel Corporation. He also serves as co-chairman of the Digital Energy and Sustainability Solutions Campaign, a coalition of leading IT companies and energy efficiency advocacy groups focused on the role of IT in driving energy efficiency and sustainability solutions in the U.S., China, and India. Outside Intel, Stephen serves on the board of directors of the Energy Foundation, the Center for Environmental Policy at American University and the Chesapeake Conservancy. Prior to Intel, he served in senior positions at Amoco Oil Company, the U.S. Environmental Protection Agency, ICF Consulting, and the California State Coastal Conservancy.

**Erika Herz** is Director of Research and Intellectual Capital at the Batten Institute for Entrepreneurship and Innovation, leading its research programs, related publications for academic and business audiences, and major events such as the *Jefferson Innovation Summit*. Erika was formerly the Associate Director of Sustainability Programs at Darden, and Managing Director of the Alliance for Research on Corporate Sustainability (ARCS), a 22-university consortium. Before Darden, Erika was Sustainability Manager at UTC Power, a business unit of United Technologies.

**Michael J. Lenox** holds the Tayloe Murphy Professorship in Business Administration at the University of Virginia Darden School of Business, where he teaches the core MBA strategy course. He also serves as the Senior Associate Dean and Chief Strategy Officer. He has served as Associate Dean of Innovation Programs and Academic Director of Darden's Batten Institute for Entrepreneurship and Innovation. Professor Lenox is the founding President of the Alliance for Research on Corporate Sustainability (ARCS), a global consortium of scholars and universities focused on advancing rigorous academic research on corporate sustainability. He is the Faculty Director for Darden's Business Innovation and Climate Change Initiative.

**Jay P. Shimshack** is Associate Professor of Public Policy and Economics at the University of Virginia's Frank Batten School of Leadership and Public Policy. Professor Shimshack has published widely on environmental regulation, environmental policy, and corporate social behavior. He has advised the EPA, the FDA, the USDA, and other federal agencies; consulted for private organizations and companies; testified before the US House of Representatives; and published numerous book chapters and reports at the intersection of business and public policy for the environment.