

Summer – Fall 2021 Open Programs



Live Virtual





Online



In-Person

NAME	DATES	FEE	DELIVERY/LOCATION	CATEGORY
Growth Strategy	26 Jul.–5 Sep.	\$999	Online	Strategy
Digital Marketing Innovation	9 Aug.–24 Sep.	\$2,700	Live Virtual Online	Digital Transformation
Negotiating Success: A Learning Laboratory	8–17 Sep.	\$7,450	Live Virtual	Management
Certificate in Design Thinking (3-program noncredit certificate)	18 Oct. 2021–8 May 2022	\$1,500	Online	Innovation
Discovery Tools	13 Sep.–17 Oct.	\$595	Online	Innovation
Creating the Innovative Workplace	13 Sep.–17 Oct.	\$595	Online	Innovation
Strategy Planning	13 Sep.–24 Oct.	\$999	Online	Strategy
Certificate in Business Strategy (3-program noncredit certificate)	13 Sep. 2021–3 Apr. 2022	\$2,400	Online	Strategy
Leading Mindfully: Preparing for the Next Normal	14 Sep.–6 Oct.	\$3,450	Live Virtual	Leadership
Strategic Execution: Achieving Breakthrough Performance	20–23 Sep.	\$7,900	Washington, D.C. Metro Area	Strategy
Leading Teams for Growth and Change	20–24 Sep.	\$9,450	Charlottesville, VA	Leadership
Managing Individual and Organizational Change	27–30 Sep.	\$8,500	Charlottesville, VA	Leadership
Financial Management for Non-Financial Executives	3–8 Oct.	\$9,450	Charlottesville, VA	Management
Introduction to Digital Transformation	5 Oct.–14 Nov.	\$2,700	Live Virtual Online	Digital Transformation
Women in Leadership Program	18–22 Oct.	\$9,450	Charlottesville, VA	Leadership

Program schedule continues on the following page.

NAME	DATES	FEE	DELIVERY/LOCATION	CATEGORY
<u>Data Science for Business Strategy: Strategic Use of Data</u>	17–18 Oct.**	\$3,550	 Charlottesville, VA	Data Science/ Analytics
<u>Data Science for Business Strategy: Data Science Methods and Applications</u>	19–20 Oct.**	\$3,550	 Charlottesville, VA	Data Science/ Analytics
<u>Data Science for Business Strategy: Managing Information for Analytics</u>	21–22 Oct.**	\$3,550	 Charlottesville, VA	Data Science/ Analytics
<u>Leading With Humanity: New Skills for the Digital Age</u>	24–29 Oct.	\$9,450	 Charlottesville, VA	Leadership
<u>Strategic Data Analytics for Competitive Advantage</u>	1–5 Nov.	\$7,950	 Charlottesville, VA	Data Science/ Analytics
<u>Leading Change in the Corporate Aviation Function</u>	16–19 Nov.	\$7,450	 Charlottesville, VA	Corporate Aviation
<u>The Executive Program: Strategic Leadership at the Top</u>	5 Dec. 2021– 17 Jun. 2022	\$39,950	 Live Virtual  Charlottesville, VA & Washington, D.C. Metro Area	Comprehensive Management

****Register for all three programs together for program bundle cost of \$9,450.**

For up to date information on upcoming programs, please visit www.darden.virginia.edu/executive-education/for-individuals/open-programs.