

February 2024

**Elizabeth A. Powell**  
Darden School of Business and School of Nursing  
University of Virginia  
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## **ACADEMIC APPOINTMENTS**

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### **University of Virginia**

Darden School of Business, Charlottesville, VA	1994 – present
Julie Logan Sands Associate Professor, Communication Communication Area Head	2017 – present
School of Nursing, Charlottesville, VA Associate Professor of Nursing	2017 – present
Director, <a href="#">Compassionate Care Initiative</a>	2019 – present

<b>Northwestern University</b> , School of Speech, Evanston, IL	1989 - 1994
Graduate Teaching Assistant, Communication Studies Graduate Research Assistant, Dean David Zarefsky, School of Speech Program Coordinator, Undergraduate Leadership Program (Provost's Office)	

<b>University of Virginia</b> , College of Arts and Sciences, Charlottesville, VA	
Graduate Teaching Assistant, Rhetoric and Communication Studies	1984 – 1986

## **EDUCATION**

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<b>Ph.D.</b> <b>Northwestern University</b> , Evanston, IL	1996
Communication Studies, specializing in Rhetoric and Performance Studies Graduate Fellowships, Northwestern University Departmental Scholarship, Communication Studies	
<b>M.A.</b> <b>University of Virginia</b> , Charlottesville, VA	1986
Rhetoric and Communication Studies Graduate Fellowships, University of Virginia	
<b>B.A.</b> <b>University of Virginia</b> , Charlottesville, VA	1983
Double Major: Psychology, and Rhetoric and Communication Studies Certificate in Business, McIntire School of Commerce	

## **SCHOLARSHIP – PUBLICATIONS**

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### ***Book***

Werhane, Patricia, Margaret Posig, Lisa Gundry, Laurel Ofstein, and Elizabeth Powell. [Women in Business: The Changing Face of Leadership](#). Westport, CT: Greenwood-Praeger, 2007.

### **Book Chapters**

- Powell, Lili. "Showing Up with Grit and Grace: How to Lead Under Pressure as a Nurse Clinician and Leader." *Self-care for New and Student Nurses*, 2<sup>nd</sup> ed. Eds Dorrie Fontaine, Tim Cunningham, and Natalie May. Sigma Publishing. Forthcoming by May 2024.
- Powell, Lili. "Showing Up with Grit and Grace: How to Lead Under Pressure as a Nurse Clinician and Leader." *Self-care for New and Student Nurses*. Eds Dorrie Fontaine, Tim Cunningham, and Natalie May. Sigma Publishing. April 2021.
- Powell, Elizabeth A. and Sarah Stover. "Disney's America Theme Park: The Third Battle of Bull Run (A)." In Paul Argenti, [\*Corporate Communication\*](#). 8<sup>th</sup> edition. Boston: McGraw-Hill/Irwin, 2022. (First appeared in 3<sup>rd</sup> edition.)
- Yemen, Gerry and Elizabeth A. Powell. "The Female Health Company (A) & (B)." In [\*The Global Corporation: Sustainable, Effective and Ethical Practices, A Case Book\*](#), edited by Laura Hartman and Patricia Werhane. Oxford, UK: Routledge, June 2009.
- Patricia H. Werhane, Margret Posig, Lisa Gundry, Elizabeth Powell, Jane Carlson, and Laurel Ofstein. "Women Leaders in Corporate America: A Study of Leadership Values and Methods." In [\*Gender, Race, and Ethnicity in the Workplace \[Three Volumes\]: Issues and Challenges for Today's Organizations\*](#), edited by Margaret F. Karsten. New York: Greenwood-Praeger, 2006.

### **Business Journals**

- Hunter, Jeremy and Lili Powell. "[How to Improve the Pathway Between Intentions and Results](#)." *Leader to Leader* 2024. Online: February 1, 2024. Print issue forthcoming.
- Powell, Lili and Jeremy Hunter. "[How to Recapture Leadership's Lost Moment](#)." *Leader to Leader* 2020 (98), 51-57. First online: June 26, 2020. Issue: September 16, 2020. Top Ten downloaded article in 2020.
- Powell, Elizabeth A. "How's Business?" In "Selections from the ABC 2011 Annual Convention, Montreal, Canada." D. Joel Whalen, section editor. *Business Communication Quarterly* 75, no. 3 (September 2012): 318-340.
- Powell, Elizabeth A. and Rebecca Goldberg Oliver. "ABIOMED and the AbioCor Clinical Trials" (Part 1 & 2). *Organizational Ethics: Healthcare, Business, and Policy* 3, no. 1 (Spring/Summer, 2006): 19-39.
- Yemen, Gerry and Elizabeth A. Powell. "The Female Health Company" (Part 1 & 2). *Organizational Ethics: Healthcare, Business, and Policy* 3, no. 1 (Spring/Summer, 2006): 50-63.
- Alexandra Ranson and Elizabeth A. Powell. "Euronext NV: The Fight for LIFFE." *Journal of Case Writing in Corporate Communication*. Arthur W. Page Society. First Place, 2005.
- Rebecca Goldberg Oliver and Elizabeth A. Powell. "ABIOMED Crisis Response Strategy." *Journal of Case Writing in Corporate Communication*. Arthur W. Page Society. Third Place, 2003.
- Kate Seward and Elizabeth A. Powell. "Optix Corporation." *Journal of Case Writing in Corporate Communication*. Arthur W. Page Society. Second Place, 2002.

### ***Other Scholarly Writing***

Powell, Elizabeth A. *Recognition and Memory in Autobiographical Practices: The Rhetorical Performances of "One Writer's Beginnings" and "Dust Tracks on a Road."* Diss. Northwestern University, 1996. Ann Arbor: UMI, 1996. AAG9714668.

Powell, Elizabeth A. "Speaking for Mary Todd Lincoln." Special Issue Commemorating the Gettysburg Address. *Iowa Journal of Communication*, vol. 25, no. 3. Fall 1993.

Powell, Elizabeth A. "Narrative Strategies of the Lost Generation." Master's Thesis. University of Virginia. May, 1986.

### **WORK IN PROGRESS**

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Powell, Lili, May, N., Hinton, I., Crosby, H., and Diaz, C. "How Much Do Wellbeing Retreats Stick? A Pilot Evaluation." Abstract submitted to Ohio State University, 2024 National Summit on Promotion Wellbeing and Resilience in Healthcare Professionals.

Powell, Lili. "A Short Guide to the Attune-Engage-Model Approach." (Darden technical note)

Powell, Lili. "How to Practice Attune-Engage-Model." (Darden technical note)

Powell, Lili. *Present: Presence of Mind, the Presence to Lead*, (book proposal)

### **ONLINE COURSES**

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Bauer-Wu, Susan; Fisher, Jonathan; Rushton, Cynda; Neff, Kristen; Powell, Lili. "[Mindfulness for Healthcare: Nurses.](#)" Mindful. Online course. 2022.

Davidson, Martin; Fairchild, Greg; Irving, Toni; Martin, Sean; Morgan-Roberts, Laura; and Powell, Lili. [Foundations of Diversity and Inclusion at Work TeachOut.](#) Coursera. Online course. 1 September 2020.

### **FOR PRACTITIONERS - PUBLICATIONS**

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Powell, Lili. "[How to Normalize DEI in Your Organization: Part 2.](#)" Darden Ideas to Action. 16 September 2022.

Powell, Lili. "[How Leaders Can Build Resilience in Teams.](#)" Darden Ideas to Action. 9 September 2022.

Powell, Lili. "[Leadership Kindness.](#)" Darden Ideas to Action. 4 November 2021.

Powell, Lili. [Leading Mindfully: COVID-19 and the Big Human Pivot, Part 3.](#) Darden Ideas to Action. May 28, 2020.

- Powell, Lili. [Leading Mindfully: COVID-19 and the Big Human Pivot, Part 2](#). Darden Ideas to Action. April 22, 2020.
- Powell, Lili. [Leading Mindfully: COVID-19 and the Big Human Pivot, Part 1](#). Darden Ideas to Action. March 24, 2020.
- Powell, Lili. [“Practicing Presence in Everyday Life.”](#) Thrive Global. January 24, 2017.
- Powell, Lili. “Stay Steady: How to Keep Your Composure during Difficult Conversations.” *Mindful*, print magazine. June, 2016, pp. 72-77. Republished as [“Can We Talk? Three Mindfulness Practices that Encourage Generous Conversations.”](#) *Mindful*, online magazine ([www.mindful.org](http://www.mindful.org)). July, 2016.
- Powell, Lili. [“The ABCs of Mindful Interaction.”](#) *Ideas to Action*, Darden School of Business, University of Virginia, July 8, 2016.
- Powell, Lili. [“Practicing Presence in Everyday Life.”](#) *Ideas to Action*, Darden School of Business, University of Virginia, April 15, 2016.
- Powell, Lili. [“Now Presenting: Leadership Presence.”](#) *Ideas to Action*, Darden School of Business, University of Virginia, March 30, 2016.
- Powell, Lili. [“Writing and Leadership: Applying Reflective Writing to Leading Change.”](#) *Ideas to Action*, Darden School of Business, University of Virginia, October 16, 2014.
- Powell, Lili. [“Writing and Leadership: Reflecting on the Page.”](#) *Ideas to Action*, Darden School of Business, University of Virginia, September 11, 2014.
- Powell, Elizabeth A. [“You Will Have a Voice If You Find the Courage to Speak.”](#) *Washington Post*. October 13, 2013.

## **SCHOLARSHIP – CONFERENCE PRESENTATIONS**

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### ***Management Communication Education***

- Powell, Lili. “Think Before You Speak.” Management Communication Association. Stern School of Business, New York University, NY, NY. May 22, 2023.
- Powell, Elizabeth A. “Let’s Compare Notes: MC for Traditional vs. Executive MBAs.” Management Communication Association. Marshall School of Business, University of Southern California, Los Angeles, CA. June 9, 2018.
- Powell, Elizabeth A. “My Favorite Assignment: ‘How’s Business?’” Association for Business Communication. Montreal. October 2011.
- Powell, Elizabeth A. “CxP: Designing a ‘Communication across the Program’ Model.” Management Communication Association Conference. Tulane, New Orleans, LA. May 2011.

- Powell, Elizabeth A. "Discussing MCA's Future." Management Communication Association Conference. Stanford, Palo Alto, CA. May, 2009.
- Powell, Elizabeth A. and James R. Rubin. "What Should Business Students Know about Corporate Communication?" Conference on Corporate Communication. Mendoza School of Business, University of Notre Dame, South Bend, IN. Oct., 2002.
- Powell, Elizabeth A. "From MC, OC and CC to CM: Communication Management as an Integral Skill in Managerial Practice." Management Communication Association Conference. Mendoza School of Business, University of Notre Dame, South Bend, IN. May, 2002.
- Powell, Elizabeth A. "Building a Learning Community." Management Communication Association Conference. Carnegie Mellon University, Pittsburgh, PA. May, 2001.

### ***Corporate Reputation***

- Powell, Elizabeth A. "AbioMed and the AbioCor Clinical Trials." International Conference on Corporate Reputation, Identity and Competitiveness. The Reputation Institute. Rio de Janeiro, Brazil. May 2010.
- Powell, Elizabeth A. and Celia V. Harquail. "The Monthly Report." In Organizational Communication Preconvention Conference, "Communicative Constitution of Organization: Implications for Theory, Research and Practice," National Communication Association Conference. New Orleans, LA. Nov. 2002.
- Powell, Elizabeth A. and Sarah Stover. "The Third Battle of Bull Run: The Disney's America Theme Park." International Conference on Corporate Reputation, Identity and Competitiveness. The Reputation Institute. Boston, MA. May, 2002.
- Powell, Elizabeth A. and Gerry Yemen. "The Female Health Company: A Case Study of Corporate Self-Presentation and Rhetorical Sensitivity." International Conference on Corporate Reputation, Identity and Competitiveness. The Reputation Institute. Paris, France. May, 2001.

### ***Internet Technologies and Communication***

- Powell, Elizabeth, panelist. "Blogging for Management Scholars." Professional Development Workshop. Academy of Management. Chicago, IL. August, 2009.
- Powell, Elizabeth A. and Ellen Wagner (Adobe), panelists; Chris Lehmbeck, moderator. "Online Programs – Delivering to the Max." Campus Technology Conference. Boston, MA. August 3, 2007.
- Powell, Elizabeth A. (respondent). "Internet as Society and Community." National Communication Association Conference. New Orleans, LA. Nov., 2002.

### ***Identity, Memory and Culture***

- Powell, Elizabeth A. (chair). "Agency and Identity." Rhetorical and Communication Theory Division, National Communication Association Convention. New York, NY. Nov., 1999.

- Powell, Elizabeth A. "Memory as 'Protean Mother' of Self and Culture in Jane Addams' *The Long Road of Woman's Memory*." Rhetorical and Communication Theory Division. National Communication Association Convention. Chicago, IL. Nov., 1997.
- Powell, Elizabeth A. "Keynote Address." Autobiographies, Rhetorical Performances, and Memory Conference. Wake Forest University, Winston-Salem, NC. May, 1997.
- Powell, Elizabeth A. "Re-cognizing Memory in Dust Tracks on a Road." Autobiographies, Rhetorical Performances, and Memory Conference. Wake Forest University, Winston-Salem, NC. May, 1997.
- Powell, Elizabeth A. "Indigenous Theories of Memory in Hurston's and Welty's Autobiographical Practices." Rhetorical and Communication Theory Division. Speech Communication Association Convention. San Diego, CA. Nov., 1996.
- Powell, Elizabeth A. "Rhetorical Moments and Becoming: The Cases of Zora Neale Hurston and Eudora Welty." Public Address Division. Speech Communication Association Convention. New Orleans, LA. Nov., 1994.
- Powell, Elizabeth A. "Toward a Rhetorical and Performative Approach to Autobiography." Rhetorical and Communication Theory Division. Speech Communication Association Convention. New Orleans, LA. Nov., 1994.

### ***Communication and Leadership***

- Powell, Elizabeth A. "The Communication Perspective as One Organizing Construct for Understanding Effective Leadership." Chair, Dimension Series, Speech Communication Association Convention. San Diego, CA. Nov., 1996.
- Powell, Elizabeth A. "Challenging Stereotypes and Celebrating Diversity: The Problem of Building Consensus While Preserving Difference." Dimension Series, Speech Communication Association Convention. Miami Beach, FL. Nov., 1993.

### ***Rhetorical Strategies***

- Powell, Elizabeth A. "Metaphorical Eclipse of Argument in Friedan's The Feminine Mystique." Public Address Division. Speech Communication Association Convention. Miami Beach, FL. Nov., 1993.
- Powell, Elizabeth A. "Images of Madness, Arguments of Subversion: 'The Yellow Wallpaper' and 'A Rose for Emily'." Rhetorical and Communication Theory Division. Speech Communication Association Convention. Atlanta, GA. Nov., 1991.

## **FOR PRACTITIONERS – RECENT PRESENTATIONS, WEBINARS & INTERVIEWS**

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- Fontaine, Dorrie and Lili Powell. "Championing Healthy Work and Learning Environments in Nursing Education." Conway Deans Convening, Bedford Falls Foundation, Washington, DC. 2 November 2023.

- Powell, Lili. "Showing Up with Grit and Grace: How to Lead Under Pressure." Mindful Leader Summit. Arlington, VA. 30 September 2023.
- Powell, Lili. "Leading in a Hybrid Work Environment: Change, Transition & Growth." Darden Alumni Reunion. Darden School of Business, University of Virginia, Charlottesville, VA. 28 April 2023.
- Powell, Lili. "Leading Post-Crisis Growth – 3 Ways Leaders Make a Difference." (online presentation) Mindful Leader, [www.mindfulleader.org](http://www.mindfulleader.org). April 2023
- Powell, Lili. "[Beyond Superhero – Sustaining Personal Resilience in Challenging Times](#)." UVA Faculty & Employee Assistance Program & HoosWell. 26 October 2022.
- Powell, Lili. "Leading Post-Crisis Growth – 3 Ways Leaders Make a Difference." Mindful Leader Summit. In person. Washington, DC. 8 October 2022.
- Parmar, Bobby & Powell, Lili. "Fostering Resilience in the Evolving Workplace." Darden Executive Education. Webinar. 16 June 2022.
- Powell, Lili. "Leading Mindfully: From Self-care to Systemic Change." Healing Healthcare Summit. Virtual Conference. Mindful Events. 9 February 2022.
- Powell, Lili. "[A 12-Minute Meditation to Arrive, Breathe, Connect](#)." Mindful.org. 18 January 2022.
- Powell, Lili. "Beyond Superwoman: Resilience in Challenging Times." UVA Virginia Network. 16 December 2021.
- Fontaine, Dorrie; Haizlip, Julie; Hurst, Ashley; and Powell, Lili. "From Self to System: A 'Both/And' Conversation about Improving Clinician Wellbeing." The Medical Center Hour. University of Virginia. September 29, 2021.
- Powell, Lili. "Leading through Transitions and Uncertainty." Forté Foundation. September 8, 2021.
- Powell, Lili. "Leading with Presence in Healthcare: An Interdisciplinary Course in Compassion and Leadership." Compassion in Action Healthcare Conference. The Schwartz Center for Compassionate Care. June 15, 2021.
- Powell, Lili. "Leading Mindfully in Challenging Times." U.Va. Alumni Reunions. June 11, 2021.
- Powell, Lili. "Showing Up with Grit and Grace: How to Lead as a Nurse Clinician and Leader." Mindfulness for Healthcare. May 21, 2021
- Powell, Lili. "At Your Bes: The Truth about Stress, Resilience & High Performance." Medical-Surgical ICU, INOVA-Fairfax. Fairfax, VA. April 15, 2021.
- Powell, Lili. "Virtual Meditation on The Lawn." Contemplative Sciences Center, University of Virginia. November 1, 2020.
- Powell, Lili. "Leading Mindfully in Challenging Times." UVA Club Leaders Conference. Alumni Engagement, University Advancement, University of Virginia. September 17, 2020. Powell, Lili. "Community Dialogue on *The Inner Work of Racial Justice*." Contemplative Sciences Center, University of Virginia. August 12, 2020.

- Powell, Lili. "[COVID-19 Briefing: Mindful Leadership and Communication in a Crisis.](#)" Greater Washington Board of Trade. April 14, 2020.
- Powell, Lili & Fontaine, Dorrie. "Mindfulness @ UVA School of Nursing: Compassionate Care Initiative." [Workplace Mindfulness Summit.](#) Mindful Leader. April 2020.
- Powell, Lili. "Resilience Mapping: A Practical Tool for Mindful Strategic Planning." Week of Learning. U.Va. Advancement Community. January 29, 2019.
- Powell, Lili and Fontaine, Dorrie. "Mindfulness @ UVA School of Nursing: Compassionate Care Initiative." Mindful Leadership Summit, Washington, DC. November 2, 2018.
- Powell, Lili. "What Makes an Organization 'Compassionate'?" Compassionate Care Initiative Speakers Series. School of Nursing, University of Virginia, Charlottesville, VA. October 23, 2018.
- Powell, Lili. "Connecting Across the U.Va. Cancer Center." School of Medicine, University of Virginia, Charlottesville, VA. October 12, 2018.
- Powell, Lili. "Reset and Refuel: A Yoga-based Break for Leading Mindfully." CFA Institute Conference for Senior Leadership, Charlottesville, VA. October 2, 2018.
- Powell, Lili. "Resilience Mapping: A Practical Tool for Mindful Strategic Planning." Mindful Leadership Summit, Washington, DC. November 10, 2017.
- Powell, Lili. "Pushed, Pulled and Torn: Expectations, Roles and Responsibilities of Medical School Department Chairs." School of Medicine, University of Virginia. Charlottesville, VA. October 25, 2017.
- Powell, Lili. "Mindful Leadership." School of Nursing, University of Virginia. Charlottesville, VA. May 3, 2017.
- Powell, Lili. "Focused and Resilient: A Personal Workshop for Leading Change." Organizational Excellence Initiative, University of Virginia. Charlottesville, VA. April 18, 2017.
- Powell, Lili. "Stepping Up: Navigating Transitions with Grit and Grace." Women Building Bio: The XX Factor Conference, VirginiaBio, Fairfax, VA, September 29, 2016.
- Powell, Lili. Interview by Julia VanDeren. "[Career Conversations: Introduction to Leadership Presence.](#)" CFA Institute. webcast. September, 2016.
- Powell, Lili. Interview by Sarah Harvey Yao. "[Leading When the Moment Counts.](#)" The Whole Leader Podcast by Yao Consulting Group, distributed by BlogTalk Radio. podcast. September, 2016.
- Powell, Lili. "Showing Up: Mindful Practices for Being and Leading at Your Best." LEAP – Leadership Engagement for Advanced Performance, Hilton Worldwide, McLean, VA, August 1, 2016.
- Powell, Lili. "Leadership as Wise Practice." Association of California School Administrators (ACSA) Region 6 Leadership Summit, Pleasant Hill, CA, June 15, 2016.



- Fontaine, Dorrie, David Germano, Patricia Jennings, and Lili Powell. “Waking Up to Wisdom & Well-being.” Contemplative Sciences Center panel, University of Virginia Reunions, Charlottesville, VA. June 10, 2016.
- Powell, Lili. Communication Track Chair. The Mindful Business Conference, New York, NY, May 9-10, 2016.
- Powell, Lili. “Disrupt Autopilot and Spark Innovation: Mindful Practices for Leaders and Teams.” Disruptors: Leading at the Speed of Change (showcase), Darden Executive Education, Arlington, VA, April 11, 2016.
- Powell, Lili. “Leading Mindfully.” Pith Helmet Society, 2016 Annual Meeting, Miami, FL January 16, 2016.
- Powell, Lili. “Surfing the Waves: Leading Mindfully in Times of Great Change.” American Society of Cytopathology (ASC), 63<sup>rd</sup> Annual Scientific Meeting, Chicago, IL, November 14, 2015.
- Powell, Lili. “Going Deep: A Practicum in Mindful Conversation.” Mindful Leadership Summit, Arlington, VA, November 7, 2015.
- Powell, Lili. “Women or Overwork? Changing the Conversation.” Committee on Women, School of Medicine, University of Virginia, Charlottesville, VA, October 27, 2015.
- Powell, Lili. Invited Discussant. Mindful Business Roundtable, Washington, DC, October 1, 2015.
- Powell, Lili and Jeremy Hunter. “[Leading Mindfully: Showing Up as a Leader](#).” Darden Executive Education. on-demand webinar. May 12, 2015.
- Powell, Lili and Jeremy Hunter. “From De-stressing to Leading Mindfully.” Mindful Leadership Summit, Arlington, VA, November 15, 2014.
- Powell, Lili and Jeremy Hunter. “[Leading Mindfully](#).” Darden Executive Education. on-demand webinar. October 8, 2014.

## **TEACHING – EXPERIENCE**

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### ***University of Virginia, School of Nursing***

Leading with Presence in Healthcare (inter-professional graduate elective) 2018 – 2021

### ***University of Virginia, Darden MBA – Residential Format***

At Your Best – Resilience, Communication & Leadership	2021 – present
Business and Success (co-taught with Robert Carraway, FY elective pilot)	2010 – 2011
Management Communication (15-session FY core course)	2005 – 2015
Management Communication (30-session FY core course, Course Head 1999-2005)	1994 – 2005
Communicating with a Leadership Perspective (FY elective)	2006
Research Elective on Women in Business Leadership (SY elective)	2006
GBE Orientations Leader	2003 – 2004
Cross-Cultural Communication and Business (SY elective)	1997 – 1999
Research Elective for English as a Second Language Students (SY elective)	1996 – 1997

***University of Virginia, Darden MBA – Executive Format***

Winning Hearts and Minds (elective)	on hold
Leadership Communication (core course, previously “Management Communication”)	2005 – present
Communicating through Leadership Presence (elective)	2007 – 2018
Leadership Residency 1: Leading with an Enterprise Perspective (core, team taught)	2005 – 2019
Leadership Residency 2: Leading Change (core, team taught)	2005 – 2016
Leadership Residency 4: Creating the Future (core, team taught)	2005 – 2016
Enterprise Perspective (core course)	2005 – 2007

***University of Virginia, Darden School, Center for Global Initiatives***

International Partner Program (team taught) PAD – School of Management, University of Peru	2016
Reciprocal Global Business Experience (team taught) Ibmec – Sao Paulo (Brazil) IAE - Austral University (Argentina) Insper (Brazil) Stockholm School of Economics (Sweden)	2004 – 2015

***University of Virginia, Darden Executive Education – Open Enrollment***

Foundations of Diversity & Inclusion at Work Teach-out (Coursera)	2020 – present
Leading Mindfully: Leading through Crisis (live online)	2020 – present
Managing Individual and Organizational Change	2019 – present
Leading Mindfully (Co-Founder & Faculty Leader)	2014 – present
Women’s Leadership Program	2013 – present
Management Development Program	2012 – 2017
Teamwork and Collaboration: The Power of Cross-Functional Teams	2007

***University of Virginia, Darden Executive Education – Custom Programs***

Office of the Undersecretary of Defense – Comptroller Glen Raven	2023 2013
Darden/Curry Partnership for Leaders in Education	2011 – present
National Industries for the Blind	2005 & 2010
Constellation Energy, Transformational Leadership Program	2007 – 2008
United Technologies, Emerging Leaders Program	1999 – 2005

***Northwestern University, Department of Communication Studies***

Paradigms and Strategies of Leadership (team taught)	1992 – 1994
Interpersonal Communication	1991 – 1994
Rhetoric of the Sixties	1992
Public Speaking	1989 – 1990

***University of Virginia, Department of Rhetoric and Communication Studies***

Public Speaking	1984 – 1986
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## TEACHING – MATERIALS

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### Darden Business Publishing

#### *Cases – Accounting*

Demers, Elizabeth A. and Elizabeth A. Powell. “Regina Broadband’s Earnings Conference Call (A) & (B).” (UVA-C-2367, -2368), 2014. (-2367TN), 2015.

#### *Cases – Business Communication*

Powell, Elizabeth A., Rebecca Goldberg, Sean Kumar. “When Worlds Collide: Work, Life, and Social Media.” (UVA-BC-0267, -0267TN), 2018.

Powell, Elizabeth A., Rebecca Goldberg, Nate Nair. “Prion Disease Contamination: Should We Disclose? (A) & (B).” (UVA-BC-0269, -0270), 2018.

Powell, Elizabeth A., Rebecca Goldberg, James Zegarelli. “Pat Greene: From Jarhead to Egghead” (UVA-BC-0271), 2018.

Yemen, Gerry and Elizabeth A. Powell. “The Female Health Company (A), (B) & (C).” (UVA-BC-0146, -0183 & -0146TN), 2003. (-0253), 2013.

Yemen, Gerry and Elizabeth A. Powell. “Terri Dean at Verizon Business (A) & (B).” (UVA-BC-0223, -0224), 2010.

Powell, Elizabeth A. and Rebecca Goldberg Oliver. “Abiomed and the AbioCor Clinical Trials (A) & (B).” (UVA-BC-0204, -0205), 2010.

Al-Qawwee, Antar and Elizabeth A. Powell. “‘My Summer Internship’ by Antar Al-Qawwee.” (UVA-BC-0215), 2006.

Ranson, Alexandra and Elizabeth A. Powell. “Euronext NV: The Fight for LIFFE (A), (B) & (C).” (UVA-BC-0196, -0197, -0198, -0196TN), 2005.

Powell, Elizabeth A. and Celia V. Harquail. “The Monthly Report.” (UVA-BC-0184), 2002.

Michaud, Marcella and Elizabeth A. Powell. “Marcella Michaud.” (UVA-BC-0179), 2001.

Stover, Sarah and Elizabeth A. Powell. “The Third Battle of Bull Run: The Disney’s America Theme Park (A) & (B).” (UVA-BC-0177, -0178, -0177TN), 2001.

Thomas, Katherine and Elizabeth A. Powell. “Optix Corporation.” (UVA-BC-0159, -0159TN), 2001.

Yemen, Gerry and Elizabeth A. Powell. “Terry and Mary Day (A) & (B).” (UVA-BC-0139, -0140), 1999. (-0139TN), 2000.

Cockburn, Robert, Jeffrey Revoy, and Elizabeth A. Powell. “Communicating a Difficult Message: AT&T’s Restructuring and Downsizing (A), (B) & (C).” (UVA-BC-0130, -0131, -0132, -0130TN). 2001.

McMillen, Sheila and Elizabeth A. Powell. "The Mall of America." (UVA-BC-0129, -0129TN). 2001.

Powell, Elizabeth A. and Julie Alsheimer, Peter Dowling, and Ben Pivar. "How Normal is Normal?: The Mitsubishi Motors Sexual Harassment Case." (UVA-BC-0128), 1998. (-0128TN), 2000.

Powell, Elizabeth A. and John Berry, John Chrosniak, Jessica Inselbuch, John Moore, and Jennifer Smokevich. "Denny's Restaurants (A), (B) & (C)." (UVA-BC-0115, -0118, -0119), 1996. (-0115TN), 1998.

### ***Cases – Business Policy***

Cording, Margaret, L.J. Bourgeois, and Elizabeth A. Powell. "PSINet: Building an Internet Super Carrier (B)." (UVA-BP-0434), 2001.

### ***Cases – Ethics***

McMillen, Sheila, Elizabeth A. Powell, and Patricia H. Werhane. "ShoreBank and Indecorp (A), (B) & (C)." (UVA-E-0120, -0121, -0122, -0120TN), 1998.

### ***Cases – Strategy***

Correll, Brooke and Elizabeth A. Powell. "Philip Morris USA: Life after the Master Settlement Agreement." (UVA-S-0157, -0158), 2010.

### ***Notes – Business Communication***

Powell, Elizabeth A. "Think Before You Speak." (UVA-BC-0297), 2024.

Powell, Elizabeth A. "Leadership Presence and the Courage to Speak." (UVA-BC-0242), 2012.

Powell, Elizabeth A. "Self-Assessment: Company Story Talk." (UVA-BC-0241), 2012.

Powell, Elizabeth A. "Project Ideas for Developing Leadership Presence." (UVA-BC-0228), 2012.

Powell, Elizabeth A. "Writing to Reflect: Mindful Leadership in the Face of Change." (UVA-BC-0217), 2007.

Powell, Elizabeth A. and James R. Rubin. "Syllabus: First Year Management Communication 2003." (UVA-BC-0160), 2001, revised 2003.

Powell, Elizabeth A. and James R. Rubin. "Fall Outline: First Year Management Communication." (UVA-BC-0161), 2001, revised 2003.

Rubin, James R. and Elizabeth A. Powell. "Narrative Presentation: Telling the Company Story." (UVA-BC-0163), 2001.

Powell, Elizabeth A. and James R. Rubin. "Peer Feedback Assignment." (UVA-BC-0164), 2001.

Rubin, James R. and Elizabeth A. Powell. "Triad Conference with Instructor." (UVA-BC-0165), 2001.

Rubin, James R. and Elizabeth A. Powell. "Point of View Assignment." (UVA-BC-0166), 2001.

Powell, Elizabeth A. and James R. Rubin. "Point of View Reading List." (UVA-BC-0167R), 2001.

Powell, Elizabeth A. and James R. Rubin. "A Note on Management Communication: Module One." (UVA-BC-0168), 2001.

Powell, Elizabeth A. and James R. Rubin. "A Note on Management Communication: Module Two." (UVA-BC-0169), 2001.

Powell, Elizabeth A. and James R. Rubin. "A Note on Management Communication: Module Three." (UVA-BC-0170), 2001.

Powell, Elizabeth A. and James R. Rubin. "A Note on Management Communication: Module Four." (UVA-BC-0171), 2001.

Powell, Elizabeth A. "A Note on Purpose, Voice, and Style in Business Writing." (UVA-BC-0113), 1995.

### ***Notes – Organizational Behavior***

Isabella, Lynn and Elizabeth A. Powell. "Learning Teams in the MBA for Executives Program." (UVA-OB-0905), 2007.

Powell, Elizabeth A., Lynn Isabella, and Theodore M. Forbes III. "Management Team Roles: A Self-Perception Inventory." (UVA-OB-0615), 1996, revised 2006.

Powell, Elizabeth A., Lynn Isabella, and Theodore M. Forbes III. "Management Team Roles: Interpretation of Total Scores and Further Notes." (UVA-OB-0616), 1996, revised 2006.

### ***Notes – General***

Powell, Elizabeth A. and Theodore M. Forbes III. "Welcome to the Case Method." (UVA-G-0522R), 2004.

### ***Multi-Media***

Powell, Elizabeth A. "Embrace the Space: A PowerPoint Design Tutorial." Unpublished online tutorial. 2013.

Powell, Elizabeth A. Speak|Write|Lead. Beta site at [www.speakwritelead.com](http://www.speakwritelead.com). 2013.

Yemen, Gerry and Elizabeth A. Powell. "Terri Dean at Verizon Business." Video case supplement. 2010.

Powell, Elizabeth A. "Leading in Turbulent Times: Reducing Uncertainty through Communication." Vol. 1, Video. (UVA-G-0567V), 2004.

Powell, Elizabeth A. (producer). Marga Odahowski. "Everyday Ways to a Quiet Mind, Smart Mind." Website and Podcasts. MBA for Executives. 2001.

## HONORS & AWARDS

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Member, Arthur W. Page Society	2017 – present
Transformational Faculty Award, Darden Executive MBA Program	2015

## PROFESSIONAL AFFILIATIONS

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Academic:	Academy of Management Association for Business Communication (ABC) International Communication Association Management Communication Association (MCA) (invitation only) National Communication Association (NCA)
Practitioner/Academic:	Arthur W. Page Society (invitation only) Conference on Corporate Communication (invitation only) Council of Public Relations Firms Darden Leadership Communication Council (invitation only) International Association of Business Communicators (IABC) Mindful Business Conference Mindful Leadership Summit Schwartz Center for Compassionate Care The Reputation Institute Wisdom 2.0 Business

## CONSULTING

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### *Commissioned Research*

- Powell, Elizabeth A. and James Rubin. “Communicating Value and Values: How Corporate Communication and Public Relations Integrate Organizations.” Council of Public Relations Firms. 2002.
- Powell, Elizabeth A. and James Rubin. “Contemporary Trends in Corporate Communication and Public Relations: Corporate Brand, Reputation, and Identity.” Council of Public Relations Firms. 2002.
- Powell, Elizabeth A. and James Rubin, “Putting Communication to Work: An MBA Guide to Corporate Communication and Public Relations.” Council of Public Relations Firms. 2002.

***Consultant, Executive Coach, Facilitator, Instructor and Speaker*** 1992 – present

Achievement Research Awards for College Scientists  
American Medical Association  
American Society of Cytopathology  
Annenberg Foundation  
Association of California School Administrators, Region 6  
Astrea  
Council for Public Relations Firms  
CFA Institute  
Charlottesville Senior Center  
GlycoMimetics

Hilton Worldwide  
 Investure  
 KPMG  
 Leadership Charlottesville  
 Leadership Colloquium for Professional Women  
 National Association for College Auxiliary Services  
 Premier  
 Providian Corporation  
 St. Anne's Belfield School  
 United Technologies  
 University of Virginia  
     Partners for Leadership in Education, Darden/Curry  
     Jefferson Public Citizens, Provost's Office  
     Religious Studies, College of Arts and Sciences  
     School of Medicine, Dean's Office  
     School of Medicine, Department of Surgery  
     School of Medicine, Department of Public Health Sciences  
     School of Medicine, U.Va. Cancer Center  
     School of Medicine, U.Va. Cancer Center, Partners in Discovery Program  
     School of Nursing, Dean's Office  
     Sustainability at U.Va.  
     University Physicians Group  
     UVAHealth, Ryan White HIV Clinic  
 US Air Force  
 US Federal Bureau of Investigations (FBI)  
 US Office of the Undersecretary of Defense - Comptroller  
 Virginia Bankers School of Bank Management  
 VirginiaBio  
 Virginia University Auditors  
 VPSI  
 World Bank

## **SERVICE – LEADERSHIP**

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### **University of Virginia**

U.Va. Wisdom & Well-being Collaborative	2020 – present
School of Medicine Affiliate, Center for Biomedical Ethics and Humanities	2019 – present
U.Va. Provost's Committee for Darden Dean Beardsley's Reappointment	2018 – 2019
U.Va. Collaborative on Clinician Well-being Co-Authored Statement of Commitment for National Academy of Medicine	2017 – present
School of Nursing Member, Compassionate Care Initiative	2017 – present
Women's Global Leadership Forum Faculty Steering Committee	2016 – 2017

Contemplative Sciences Center	
CSC Council	2016 – present
Strategy & leadership consultant (pro bono)	2013 – 2016
Various search committees	periodic
Virtual Meditations on The Lawn	periodic
Pavilion VI, The Lawn	
Resident & frequent host to dozens of events each year	2012 – 2017
President’s Office, Strategic Planning for the Cornerstone Plan	
Working Group on Faculty Recruitment, Development and Retention	2012 – 2013
(Wrote report to Strategic Planning Commission)	
Institute for Humanities and Global Cultures	
Advisory Board Member	2012 – 2016
Office of the Vice Provost for Faculty Development	
Leadership in Academic Matters Program	Fall 2011
Faculty Senate	
Executive Council	2007 – 2009
Committee on Planning and Development	2005 – 2009
Chair, 2007-09	
Vice Chair, 2006-07	
Committee on Research and Scholarship	2005 – 2006
President’s Office, Commission on the Future of the University	2007
Commission Member	
Programmatic Initiatives Committee	
Co-authored “Strategies for the Future of the University” (lead report)	
<b>Darden School of Business</b>	
Safe Return to Grounds Committee	
Co-chair, Culture and Connectivity Committee	2020
Communication Faculty Search Chair	2019 – present
Communication Area Head	2018 – present
Darden Leadership Communication Council	2017 – present
Resilience@Darden Initiatives (various)	2015 – present
Darden Resilience Initiative	
First Coffee	
Communication Faculty Series	
Teaching Faculty Debrief	
Executive MBA Program – “Take 10” series	
Faculty and Staff, “Renewal Break” pilots & “Power Pause” series	
Darden Admissions Retreat	



MBA Program, Darden before Darden – “Decompress for Success”	
MBA Program, Darden Academy - “Center to Learn, Focus to Perform”	
MBA Program, Resilience Week	
MBA Program, Mindful Mondays	
MBA Program, Opening Week	
MBA/MEd Dual Degree Program	2011 – 2017
Founding Darden Co-Director	
Co-Director (with Curry counterparts)	
Executive MBA Program	2005 – present
Founding Faculty	
Operating Committee	
Admissions Committee (2005 – 2006)	
Center for Global Initiatives	2010 – 2011
Faculty Sponsor	
CGI Fellowship for John Hunter, creator of the World Peace Game	
(TED speaker & subject of documentary, “World Peace and Other 4 <sup>th</sup> Grade Achievements”)	
Program Concept Team	2009 – 2011
Chair, Communication Working Group	
Faculty Lead, Communication across the Program (CxP)	
(e.g., special projects for ESL students, pre-internship Be Ready! workshops)	
First Year Program Committee	
Course Head, First-Year Management Communication	1999 – 2005
LEAD Program in Business	
Co-Director (with Barbara Millar)	1996 – 1999
Diversity Case Bank – to promote increase in diversity-related cases	1995 – 2001
Chair (wrote reports, hired & supervised case writers, including Gerry Yemen)	

### **SERVICE – ADVISOR, FACILITATOR, REVIEWER**

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#### **University of Virginia**

President’s Charting Diversity Roundtable on Leadership and Governance	2001
Committee on Technology and Education	2000
President’s Interim Women’s Leadership Council	2000
Presidential Task Force on Women’s Concerns	1998 – 1999
Advisory Council on Women’s Concerns	1996 – 1998
U.Va. Women’s Center Council	1997 – 1999

#### **Darden School of Business**

Toastmasters (student club faculty advisor)	2012 – present
Darden Reunions	periodic
Section B & II Coordinator (with Marc Modica)	2004 – 2005
International Student Orientation	periodic

Equity Council	1995 – 1998
Learning Team Orientation and Check-Ins	1995 – 2003
Opening Week	periodic
LC Jumpstart Series	periodic

### **Academic Profession**

Ad Hoc Reviewer, Academy of Management Conferences  
 Ad Hoc Reviewer, California Management Review  
 Ad Hoc Reviewer, National Communication Association Conferences  
 Book Reviewer, Anthem Press  
 Guest Reviewer, Journal of Organizational Behavior Education  
 Guest Reviewer, Journal of Wellness  
 Textbook Reviewer, McGraw-Hill/Irwin  
 Textbook Reviewer, Pearson  
 Textbook Reviewer, Prentice Hall  
 Textbook Reviewer, Thomson Learning  
 Textbook Reviewer, Wadsworth Cengage Learning

### **SERVICE – NON-PROFIT, CHARLOTTESVILLE COMMUNITY**

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Common Ground Healing Arts Center, Charlottesville, Virginia Advisory Board Consultant (pro bono) – referral to student-led Community Consultants of Darden Yoga Teacher, “Intro to Yoga” and “Yoga for Beginners” series (pro bono)	2014 – present
World Peace Game Foundation, Charlottesville, Virginia Board Secretary	2015 – 2018